

GRAHAM SMITH:

GRAHAM SMITH ILLUSTRATION

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San Diego, California

Portfolio: www.grahamsmithillustration.com

Instagram: [@grahamsmithart](https://www.instagram.com/grahamsmithart)

Videos: vimeo.com/channels/inkdrawing

Videos: youtube.com/@GrahamSmithArt/

Illustration

- **Portraits** - illustrated for national publications. Rock n Roll legends for *Rolling Stone Magazine*, and financial mags, Fortune 500 CEOs, young entrepreneurs...
- **Editorial** - featured articles - Beer For Data, Water Thieves, Veterans with PTSD - editorial illustrations that set the scene where complicated stories unfold.
- **Book /Magazine Covers** - *Marks Vol. 1. Small World. I'm (Still) Here. MS-13 in San Francisco. High Country News, The Phoenix New Times (Arizona Press Award)*

Campaigns with Agencies

- **Packaging illustrations** - Blue Moon Brewing Company, Miller Coors, Molson, E&J Gallo, Mountain Dew. Created illustrations for beverage branding.
- **Logos** - Choose Breakfast Campaign, Saatchi and Saatchi NY, created characters and logos for General Mills cereal boxes, promotions, and TV spots.

Character Development

- **Women's Sports Foundation** - Designed a group of ethnically diverse characters for a national campaign encouraging girls well being, and sports participation.
- **TV Pilot Characters, Game Characters** - Created characters according to specific client descriptions. Character turnarounds and hero poses.
- **Jolly Green Giant** - Rebrand and character development with Saatchi and Saatchi, NY. Concept illustrations of the Giant and the Green Valley. Model reference photography for the 3D animators at Calabash.
- **Brand Characters** - Created cute family characters and illustrations for Subway's special advertising promotions with Jack Morton Agency. Print and web. Vector art.

Public and Environmental Art

- **Concept art for Urban Development Project** - Rooftop Miniature Golf Course on top of a luxury building. San Diego, CA.
- **Mural for Luxury Condos** - Godzilla - Created a life sized decorative polygon "Godzilla" matching interior designers color scheme. 5 stories tall. San Diego, CA.
- **Retail Space Mural** - Surreal desert landscape featuring flying bowling pins, motorcycles, and cactus. Delivered artwork as Vector, for super hi res printed output. Over 75 feet wide x 16 feet tall. Tavern and Bowl, Arizona.
- **Public Art Tuna Fishing Sculpture** - Designed 100 foot, stainless steel sculpture for Ariel Building. 100 pencil sketches. Final art in Adobe Illustrator. Sculpture spans 1 city block facing the San Diego Bay.
- **Restaurant Branding** - Illustrated decorative walls and branding collateral for the best Sushi restaurants in Southern California. Blue Smoke Sushi, Big Bang Sushi.

Workshops & Live Events

- **Oceanside Museum Fundraiser** - Art Show and Instructor lead workshop on creating "Dias Dos Los Muertos" masks from cardboard and paint.
- **Life Drawing Instructor** - Instructed a series of 8 weeks long figure drawing workshops, teaching the artists and animators how to draw the human figure.
- **Drawing Demonstrations** - Strathmore Artist Papers, Live drawing demonstrations at art supply convention.
- **Live Art Performance** - For Blue Moon Brewing Company at a beer convention recreating artwork from my label designs, using pen and ink. Teal Panda Festival.
- **Featured Artist and Speaker** - Southwestern College, West Coast Drawing Group - Topics: professional practices, and the art development process.

Art Shows:

- **Art Institute San Diego** - Book signing and art show
- **Oceanside Museum of Art** - Art After Dark, Dias Dos Los Muertos
- **The IN Gallery** - Figurative Art Show
- **Terror at the Tenth** - 10th Street Gallery. Monsters Show, featuring "The Guardian"
- **City Gallery** - "New Contemporaries" San Diego Art Prize Nomination
- **Southwestern College** - Comic Book Art and Illustration Process Show
- **Subtext Gallery** - Superhero Show

Art Book

- **Marks Vol. 1** - Xupuy - A published collection of my figure drawing from live models. I created all the artwork over a 2 years. I designed the layout, photographed the artwork creating color accurate hi res files. Finessed the prepress using inDesign.

Video and Photography

- **Edutainment Videos** - Created over 100 videos exploring the art creation process, drawing time lapses, and interviews with artists.
- **Video Instruction Series** - Sketchbook Fury: The Art Ninja's Guidebook - for Strathmore Artists Papers. 4 part series.
- **Art Events** - Video Officer for a Burning Man camp, Comic Con Cosplay Interviews, Interviews Artists at Monsterpalooza, Stage Performances
- **Art Process** - Videos about the Creative Process. Making Monsters, Sketchbook Process, Cosplayers, Time-lapse video.
- **Music Videos** - Creative zero Budget videos filmed in one day (Annabell) (Pampellone) (Home Sweet Home - horror fashion video)
- **TV Spots** - Blue Moon Brewing Company, Mountain West Football - layered illustrations made for animation in After Effects, for TV commercials.
- **Art Copy** - Photograph and edit color accurate high resolution files for reproduction.
- **Headshots** - Photograph and edit models and business people in cinematic style.

Art Groups/Community

- **Drawsome! Sketchbook Sessions San Diego** - Awarded Certificate of Appreciation from California Senate for our Art Show highlighting artists in the underserved community of Chula Vista, California.
- **The Britney Henry Project** - Assembled team of photographers/marketers resulting in sponsorship deals, interviews, and videos, including a short promotional film by GoPro for Olympic Hopeful Athletes. Created media, press kit, videos, and social presence, blog.
- **Life Drawing** - Lead local San Diego Life Drawing groups, exercising my passion for figure drawing, creating mixed media pieces, as demos and art.

Leadership

- **Art Director** - Organized and inspired 6 in house designers, 12 freelance designers. Strategized with head of sales to recognize trends, client demands. Maintained relationships with 120 clients in New York/ Los Angeles/London Fashion Industry. Licensed Properties: Disney, NFL, NBA, NHL, Oshkosh B'Gosh, Levis Strauss and Co. adhering strictly to Style Guide specifications, color matching, and client approval.
- **Art Director - ArtMasters** - A graphic design studio partnership creating Corporate Identities, logos, sales collateral, product design, and illustration.
- **Graham Smith Illustration** - Creative director - Hand drawn art with digital finish. Sole Proprietorship doing everything necessary to run a creative services business.

Skills

Drawing - Illustration, Editorial, Concept Art, Character Design, Portraits, Screen Print Design, Story boards, Sketchbooks, Environments. Vector, Traditional Media, and Pixels.

Graphic Design - Logos, Collateral, Publishing, Marketing, Pre-Press hi res files for print.

Textile Design - Create graphics for mens and boys Activewear/ Sleepwear/Outdoors. Engineer Repeats. Silk Screen Color Separations. Follow trends and Brand guides.

Software - Adobe Creative Suite 2023, FCPX. Photoshop, Illustrator, In Design, Lightroom. Premiere, CMS software, Wix, Adobe Acrobat, PDF, Zoom, OBS Studio.

Video / Photo - Video Producer, Social Media, Headshot, Model and Product Photography, Raw Editing, Photo Retouching, Camera Operation, Lighting, Set prep. Art Copy

Teaching - Instructed life drawing Workshops to industry professionals. Sony. 8 week courses.

Education - Parsons School of Design, BFA, Illustration.

Clients

Landor, Saatchi & Saatchi, PatMan, Trinity, Integer, Charleston Orwig, Rapp, Complex Media, XUPUY, Moo, Hollis Brand Culture. Blue Moon Brewing Co., Brookstone, Boston Review, Boston Globe, Rolling Stone, Paste, Texas Monthly, Runner's World, SF Weekly, NPR, Improper Bostonian, ESPN, The Advocate, Philadelphia Magazine, PlanAdviser, The Phoenix New Times, The Washington Post, Amtrak, INC. Magazine, J. P. Morgan Chase, T. Rowe Price, Worth, Women's Sport's Foundation, The Pacific Standard, Sony Online Entertainment, Sony Computer Entertainment America, Daybreak Games, Strathmore Artist Papers...