

# Contact:

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**Portfolio:** [www.grahamsmithillustration.com](http://www.grahamsmithillustration.com)  
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**Vimeo:** <https://vimeo.com/channels/inkdrawing>

# Skills:

**Drawing** - Illustration, Graphic Design, Drawing Instructor, Concept Art, Character Design, Portraits, Screen Print Design, Story boards.

**Software** - Adobe Creative Suite, FCPX. Photoshop, Illustrator, In Design.

**Video** - Video Producer, Photography, Editing, DSLR, Lighting, Final Cut Pro, Premiere.

**Education** - Parsons School of Design, BFA, Illustration.

# Project Highlights:

## Commercial Campaigns for Agencies

- **Packaging illustrations** - Blue Moon Brewing Company, Miller Coors, Molson, E&J Gallo, Mountain Dew - illustrated packaging, labels, and sales collateral. Including print, web, and TV spots.
- **Subway** - Created cute characters and illustrations for special advertising promotion with Jack Morton Agency. Print and web. Vector art.
- **Choose Breakfast** - Saatchi and Saatchi NY, created characters and logos for General Mills cereal boxes, promotions, and TV spots.

## Editorial Illustrations

- **Portraits** - illustrated for national publications. Rock n Roll legends for Rolling Stone Magazine, and financials, Fortune 500 CEOs, young entrepreneurs...
- **Featured Articles** - Beer For Data, Water Thieves, Veterans with PTSD - illustrations setting the scene where complicated stories unfold...
- **Book and Magazine Covers** - *Small World. I'm (Still) Here. MS-13 in San Francisco. New Times.*

## Public and Environmental Art

- **Rooftop Miniature Golf Course** - Concept art for urban development project on top of a luxury building, by the beach. San Diego, CA.
- **Godzilla** - 5 story tall mural for luxury condos. Created a decorative polygon "Godzilla" matching interior designers color scheme. San Diego, California.
- **Bowling Alley Mural** - Surreal desert landscape featuring flying bowling pins, motorcycles, and cactus. Delivered artwork as Vector, for super hi res printed output. Over 75 feet wide x 16 feet tall. Tavern And Bowl, Arizona
- **Tuna Fishing Sculpture** - Designed 100 foot, stainless steel sculpture for Ariel Building. 100 pencil sketches. Final art in Adobe Illustrator. Sculpture spans 1 city block facing the San Diego Bay.
- **Restaurant Murals** - illustrated murals and branding collateral for the best Sushi restaurants in Southern California. Blue Smoke Sushi,

## Character Development

- **Women's Sports Foundation** - designed a group of ethnically diverse characters for a national campaign encouraging girls well being, and sports participation.
- **TV Pilot characters, Hockey Game characters** - created characters according to specific client descriptions. Character turnarounds and hero poses.
- **Jolly Green Giant** - Rebrand and character development with Saatchi and Saatchi, NY. Concept illustrations of the Giant and the Green Valley. Shot model reference photography for the 3D animators at Calabash.

## Workshops & Live Events

- **Oceanside Museum Fundraiser** - Art Show and Instructor lead workshop on creating "Dias Dos Los Muertos" masks from cardboard and paint.
- **Life Drawing Instructor** - Instructed a series of 8 weeks long figure drawing workshops, teaching the artists and animators how to draw the human figure.
- **Drawing demonstrations** - Strathmore Artist Papers, Live drawing demonstrations at art supply convention.
- **Blue Moon Brewing Company** - Live art performance onstage at a beer convention recreating artwork from my label designs, using pen and ink.
- **Featured Artist and Speaker** - Southwestern College, West Coast Drawing Group - Topics: professional practices, requirements of freelance artists, and the art development process.

## Art Shows:

- **Art Institute San Diego** - Book signing and art show
- **Oceanside Museum of Art** - Art After Dark, Dias Dos Los Muertos
- **The IN Gallery** - Figurative Art Show
- **Terror at the Tenth** - Monsters Show, featuring "The Guardian"
- **City Gallery** - "New Contemporaries" San Diego Art Prize Nomination
- **Southwestern College**, Comic Book Art and Illustration Process Show
- **Subtext Gallery** - Superhero Show

## Video and Photography

- **Edutainment videos** - created over 100 videos exploring the art creation process, drawing time lapses, and interviews with artists.
- **Video Instruction Series**- Sketchbook Fury: The Art Ninja's Guidebook - for Strathmore Artists Papers.
- **Art Events** - Video Officer for a Burning Man camp, Comic Con Interviews, Interviews at Monsterpalooza.
- **Art Process** - Videos about the Creative Process. Making Monsters, Sketchbook Process, Cosplayers...
- **Music Videos** - when a friend writes a song, I make a video. (Annabell) (Pampellone)
- **TV Spots** -Blue Moon Brewing Company, Mountain West Football - art made for animation in After Effects for TV commercials.

## Art Groups

- **Drawsome! Sketchbook Sessions San Diego** - Awarded Certificate of Appreciation from California Senate for our Art Show highlighting artists in the underserved community of Chula Vista, California.
- **The Britney Henry Project** - Community give back project - Olympic Hopeful athlete. Created media, press kit, videos, and social presence, blog. Assembled team of photographers/marketers resulting in sponsorship deals, interviews, including a short promotional film by GoPro.
- **Life Drawing** - Participation in local San Diego Life Drawing groups, exercising my passion for figure drawing, creating mixed media pieces, as demos and art.

## Art Book

- **Marks Vol. 1** - Xupuy -Featuring my figurative artwork and drawings. Photographed artwork creating hi res files. Created the layouts in Photoshop. Designed and prepress of 48 page book, using inDesign. Delivered as PDF.

## Leadership

- **Art Director**, organized and inspired a team of 6 in house designers, 12 freelance designers. Created over 2000 textile designs, screen print designs, color separations for boys/girls activewear and sleepwear. Strategized with head of sales to recognize trends, client demands. Maintained relationships with 120 clients in New York/ Los Angeles/London Fashion Industry. **Licensed Properties:** Disney, NFL, NBA, Levis Strauss and Co. adhering strictly to Style Guide specifications, color matching, and client approval.
- **Art Director** - ArtMasters - a graphic design partnership creating Corporate Identities, logos, sales collateral, product design, and illustration.
- **Graham Smith Illustration** - Sole Proprietorship doing everything necessary to run a creative services business.