
GRAHAM SMITH

Illustrator & Graphic Designer

Email: graham@grahamsmithillustration.com

Portfolio: www.grahamsmithillustration.com

Vimeo: <https://vimeo.com/channels/inkdrawing>

Instagram: www.instagram.com/grahamsmithart/

Phone: (619) 296 - 9323

Location: San Diego, California

SKILLS:

- **Drawing:** Illustration, Concept Art, Character Design, Portraits, Storyboards
- **Graphic Design:** Logos, Collateral, Publishing, Marketing, Pre-Press
- **Textile Design:** Mens/Boys Activewear/Sleepwear/Outdoors, Repeats, Color Separations
- **Software:** Adobe Creative Suite 2023 (Photoshop, Illustrator, InDesign, Lightroom), FCPX, Canva, Wix, Microsoft 360, Google Docs, Adobe Acrobat, PDF, Zoom, OBS Studio
- **Video/Photo:** Video Production, Photography, Editing, Camera Operation, Lighting
- **Teaching:** Life Drawing Workshops, 8-week courses

WORK EXPERIENCE:

Illustrator & Graphic Designer | Graham Smith Illustration | San Diego, CA

- Created illustrations for packaging, branding, logos, and editorial content
- Developed characters and illustrations for advertising campaigns and promotions
- Produced vector, traditional, and pixel-based art for various projects
- Designed textile graphics for activewear and sleepwear brands

Art Director | Various Companies | New York, San Diego, London

- Led design teams, maintained client relationships, adhered to style guide specifications
- Collaborated with sales teams to identify trends and client demands
- Managed projects for licensed properties like Disney, NFL, NBA, NHL, Levis Strauss, and more

EDUCATION:

BFA, Illustration | Parsons School of Design

PROJECT HIGHLIGHTS:

- Packaging Illustrations: Blue Moon Brewing Co., Miller Coors, E&J Gallo
- Editorial Illustrations: Rolling Stone Magazine, Fortune 500 CEOs
- Public Art: Luxury Condo Mural, Tuna Fishing Sculpture
- Character Development: Women's Sports Foundation, TV/Game Characters, Subway
- Art Shows: Oceanside Museum of Art, The IN Gallery, City Gallery

VIDEOS & PHOTOGRAPHY:

- Created educational videos, art process videos, and music videos
- Filmed and edited content for art events, interviews, and TV commercials
- Produced high-quality photography, including headshots and model photography, product, and social media

ART GROUPS & COMMUNITY ENGAGEMENT:

- Led life drawing workshops, supported underserved artists' community
- Assembled media team for Olympic Hopeful Athletes, created promotional content
- Organized art shows, participated in events and art sessions

CLIENTS:

Blue Moon Brewing Co., Brookstone, Boston Review, Boston Globe, Rolling Stone, Paste, Texas Monthly, Runner's World, SF Weekly, NPR, Improper Bostonian, ESPN, The Advocate, Philadelphia Magazine, PlanAdviser, The Phoenix New Times, The Washington Post, Amtrak, INC. Magazine, J. P. Morgan Chase, T. Rowe Price, Worth, Women's Sport's Foundation, The Pacific Standard, Sony Online Entertainment, Sony Computer Entertainment America, Daybreak Games, Strathmore Artist Papers...
